

PINEVILLE  
WORLD  
FEST

*In partnership  
with*



Saturday May 30, 2026  
Pineville Lake Park - 909 Lakeview Dr., Pineville, NC 28134

An aerial photograph of a community park. In the center is a large, calm lake with a green-roofed pavilion on the shore. To the right is a colorful playground. In the background, there are several white, multi-story apartment buildings. The foreground shows a paved parking lot with a white car and a large, modern building with a grey roof and stone accents. A large, semi-transparent purple graphic is overlaid on the bottom half of the image, containing text and logos.

*“Welcome to Pineville World Fest, a celebration that brings together cultures, traditions, and communities in one place. Today we open our doors to share the best of the world with pride, respect, and joy. Thank you for being part of this experience that reminds us we are stronger and richer together”*

**Natalia Silva**  
President



**Josh Harb**  
Vice President



*Saturday May 30, 2026*

In today's world, embracing different cultures isn't just a nice idea; it's what makes a community whole. Every culture carries its own rhythm, its own flavors, and its own story. When we come together to share a meal, dance to a new beat, or listen to a neighbor's history, we build bridges that simple words cannot.

Pineville WorldFest is more than a festival; it is a homecoming for everyone. It is a shared space where diversity isn't just a buzzword; it's the guest of honor. By celebrating our differences, we discover just how much we actually have in common, fostering a spirit of respect and belonging that stays with us long after the music stops.



# A United Vision for Pineville

This initiative is a true labor of love led by the All4One Foundation in lockstep with the Town of Pineville, Pineville Police Department, Parks & Recreation, and the Pineville Fire Department. We are joined by a powerful coalition of community pillars, including the Colombian American Chamber of Commerce of the Carolinas, COAMFO, Comité de Fiestas Patrias y Tradiciones de Charlotte, La Casa de la Cultura, and Pineville Neighbors Place.

This alliance is about more than just one day of celebration; it's a collective commitment to building trust and safety across every neighborhood. By working hand-in-hand, our local institutions and cultural leaders are creating a lasting platform for education, economic growth, and a stronger, more connected Pineville for generations to come.



## The Impact: Why Your Support Matters



We invite you to align your brand with a mission that delivers real, measurable change. When you partner with Pineville WorldFest, you aren't just sponsoring an event, you are:

**Driving Economic Vitality:** Boosting local tourism and supporting small, minority-owned businesses and artisans.

**Strengthening Civic Trust:** Directly supporting the bridge-building efforts between public safety departments and the diverse communities they serve.



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# SPONSORSHIP OPPORTUNITIES

## SEED SUPPORTER \$200

**Initial presence with a purpose** Ideal for organizations and small businesses looking to support and be present within the community.

Includes: 10x10 space (tent, chairs, and table not included)

Name on event materials, group social media mention, and on-screen recognition during the event.

**Impact: You help make the event possible and keep it accessible for all families.**

## COMMUNITY ADVOCATE \$500

**Visible support and direct connection** For organizations seeking greater interaction with the community.

Includes: All previous benefits, plus an improved location within the event, one individual social media post, and one stage mention.

**Impact: You support community participation and family activities throughout the event.**

## COMMUNITY BUILDER \$750

**Building community experiences** Designed for brands that want to offer a more complete and professional experience.

Includes: All previous benefits, plus a 10x10 tent, table, and two chairs. Features a preferential location, logo on the official flyer, two social media posts, two stage mentions, and a highlighted logo on the screen.

**Impact: You help create cultural, safe, and organized spaces for the entire community.**

## COMMUNITY LEADER \$1,500

**Leadership with community impact** For organizations that want to position themselves as committed local leaders.

Includes: All previous benefits, plus a premium location near the stage, brand activation (dynamics, sampling, or interaction), highlighted logo on official materials, 3+ social media posts, recurring stage mentions, one promotional video, and on-stage participation.

**Impact: You strengthen the bond between the community, police, and authorities, promoting trust and proximity.**

## COMMUNITY CHAMPION \$3,000

**High visibility and strategic commitment**  
For companies looking to lead community initiatives with a visible impact.

Includes: All previous benefits, plus your logo on the main stage, prominent recognition during the event, an expanded premium space, inclusion in official videos, a featured digital campaign, and two professional videos with featured stage time.

**Impact: You drive community development and position your organization as a key player in the city.**

## CIVIC AMBASSADOR \$5,000

**Maximum leadership, legacy, and social impact**  
The highest level of participation, reserved for organizations committed to transforming the community.

Includes: Category exclusivity, dominant branding throughout the ENTIRE event, main stage participation, and premium audiovisual content production.

Scholarship: Includes co-sponsorship of the All4One Community Scholarship (one scholarship up to \$1,000 for the 2026 academic cycle).

**Impact: This level marks the transition from visibility to real impact in a student's life.**

## COMMUNITY IMPACT BENEFACTOR \$7,000

**Maximum impact and community leadership**

Includes: All previous benefits, plus full co-branding with the event, prominent presence across the entire festival experience, 5+ main mentions, full production (before, during, and after), a dedicated digital campaign, and main participation during key event moments.

Scholarship: Co-sponsor of the All4One Community Scholarship (two scholarships up to \$1,000 for the 2026 academic cycle).

**Impact: You lead an initiative that drives education, community, and local development.**

## COMMUNITY LEADER \$10,000

**Maximum leadership, legacy, and community impact**  
An exclusive level reserved for the event's primary partner.

Includes: All previous benefits, plus your name integrated into the event title (All4One Pineville Community Festival presented by [your Brand]), category exclusivity, dominant branding throughout the ENTIRE event, main stage participation, and premium audiovisual content production.

Event name integration, category exclusivity, dominant branding across the entire festival, main stage participation, full campaign presence, and institutional relationship building with organizers and authorities.

Scholarship: Lead Sponsor of the All4One Community Scholarship (three scholarships up to \$1,000 each for the 2026 academic cycle).

**Impact: This level doesn't just support the event, it transforms lives through education and leads to the festival's community impact.**

*If you cannot be a sponsor, you can still be part of the change. Your donation, regardless of the amount, helps create a safe event for our families and celebrates the culture and diversity that make our city unique. When small businesses unite, the community impact is enormous. munity, and local development.*



# WHY PARTICIPATE?

- Connect directly with the community
- Position your brand with a purpose
  - Generate real social impact
- Be part of an initiative for unity and progress

*Be part*

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***Become a partner today.  
"You're not sponsoring an event...  
you're investing in the future of the community."***



Creative by:

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